

PR Event of Rich Harvest Place, “IWATE”

Event Period & Hours : December 15 (Fri) – 16 (Sat), 2017 / 11:00 – 20:00

Location : Emquartier 5th floor, The Helix Garden (693 Sukhumvit Road, Klongton Nua, Wattana Bangkok)

Organizer: Iwate Prefecture

Co-Host: Iwate Council for Export Promotion of Agricultural, Forestry and Fishery Products

Exhibitions: Talk Show of Iwate's attractions by Beam-Sensei (Thai YouTuber), Iwate's Sightseeing PR Exhibition, Traditional performing art (Morioka Sansa Dance), Sweets Stalls of Iwate Products, etc.

Rich Harvest Place, “IWATE” Fair

Locations: ① UFM Fuji Super Branch 1

(33/1 Sukhumvit Rd, Khwaeng Khlong Tan Nuea, Khet Watthana, Bangkok)

② UFM Fuji Super Branch 2

(107 Soi Sukhumvit 31, Khwaeng Khlong Tan Nuea, Khet Watthana, Bangkok)

③ UFM Fuji Super Branch 3

(Klong Toei Nuea, Khet Watthana, Bangkok)

④ UFM Fuji Super Branch 4

(Klong Toei Nuea, Khet Watthana, Bangkok)

Fair Period: December 4 (Mon) – 17 (Sun), 2017

Features: Sales of Iwate's Rice, Apples, Processed Foods

*The product line and fair period may differ according to the locations.

Location: ISETAN BANGKOK

(4/1-4/2 Central World, Rajdamri Road, Pathumwan, Bangkok)

Fair Period : December 15 (Fri) – 17 (Sun), 2017

Features: Sales of Iwate's Apples

Locations : ① S h i n s e n F i s h M a r k e t

(163/6 Soi Sukhumvit 39, Khwaeng Khlong Tan Nuea, Khet Watthana, Bangkok)

② AOI Japanese Restaurant (The Emporium)

(3F Emporium, Sukhumvit Road, Bangkok)

③ K e n j i ' s L a b

(808/13 Soi Thararom 2, Sukhumvit 55 Rd., Klongton-Nua, Watthana, Bangkok)

Fair Period: December 12 (Tue) – 18 (Mon), 2017

Features: Special menu with Iwate's product serves